# Prof. Carmen De-Pablos-Heredero

Date: January the 12th 2023

# Una mujer con cabello largo  Descripción generada automáticamente

*Carmen de Pablos, PHD, is a Full time Professor in the Business Administration Area at the Rey Juan Carlos University in Madrid (URJC), Spain from 1994. Visiting Scholar at Norwich University (USA), Queensland University of Technology, QUT (Australia), Durban University of Technology, DUT (South Africa), UTEQ (Ecuador), U. Desarrollo (Chile), U. Nacional de Tarapacá (Chile). She is responsible for the Master Degree in Business Organization at URJC and the Master in Logistics SAP ERP (awarded with gold mention, as best educational program from Universities by SAP from 2015). She is specialized in the impact of information technologies over organizational systems where she develops main research. She is the director of the High Performance Research Group OPENINNOVA. She has chaired 37 Doctoral Dissertations and Projects on the impact of information and communication technologies in organizational performance (5 of them with International mention). She has presented communications in different international venues and has published 126 articles in specialized and indexed journals (jcr and scopus) and 12 books and participated in 23 competitive projects. She has been awarded in the Campus of Excellence in Energy CEI in 2015, 2017, 2018 and award ASEDIE 2022 for the report of the reuse of open data in Spain III. She has also worked as a consultant in the area of IS management at Prima Consulting. She is the Academic Director for the Master’s Degree and Doctoral program in Business Administration and Entrepreneurship at the Rey Juan Carlos University and the co-director of the Master’s Degree in Project Management, SAP-ERP Systems, Editor or the Academic Review ESIC-Market from July 2016, and Women in Data Science Ambassador.*

# Short Biography – Prof. Miguel Blanco-Callejo

Date: January the 12th 2023



*Miguel Blanco Callejo is Full Time Teacher in Business Economics (Management & Organization) Department at Universidad Rey Juan Carlos (Madrid) where he has developed his teaching activity since Academic Course 2002-2003. He has taught subjects directly related to Business Management such as Introduction to Business, Economic Organizations & Markets, Operations Management; Strategy & Organization and Strategic Management to Undergraduate and Postgraduate students.*

*Regarding his professional career, after finishing the Business Management Degree (1998) and Law Degree (1999) both at Universidad Complutense (Madrid), he worked, as a SAP/FI Certified Consultant for PriceWaterhouseCoopers, being part of different teams implementing SAP R/3 in clients in different industries. In addition to that he participated in Strategic Consultancy Projects for companies such as Telefonica or Retevision.*

*He started to work full time as Teacher Assistant at Universidad Rey Juan Carlos in November 2002 and he completed his Ph.D. Courses at the Business Economics Department. His Ph.D. Thesis was focused on Corporate Refocusing strategies applied to the main players of the Electric Industry in Spain. In addition to that his research has been focused on the study and strategic analysis of outstanding Spanish companies and organizations such as Real Madrid, Banco Santander, Mercadona, Prosegur, Freixenet and La Bruja de Oro, some of this research has been published in national and international academic journals as well as cases for Business & Strategic Management courses.*

*Finally, he has international experience because he has developed academic and research activities with Universities in France (Lyon2, Lyon3 and Nanterre University) and in the U.S.A. (Norwich University). The collaboration with these institutions has given access to an important network of teachers as well as the chance to collaborate in International Research Projects.*

# Short Biography – Mónica De-Pablos-Heredero

Date: January the 12th 2023



SAP Director at ATOS and Director of the Master in Logistic Process SAP at the Rey Juan Carlos University. She has *participated in the Women* ***Executive Program for Top Leaders at ESADE. She has developed her professional career in business consultancy firms as responsible of technology projects (****CapGemini, Ernst&Young or Birchman), with SAP solutions. Associate Professor at ESIC University and co-author of academic papers in the area of change management and IT implementation at firms.*